

**VIRGINIA COMMISSION ON YOUTH**  
**Increasing Engagement in Virginia Higher Education**  
**Substance Use Advisory Committee (VHESUAC)**  
**Draft Recommendations**

**Background:** Virginia Higher Education Substance Use Advisory Committee (VHESUAC) has created five overarching strategies as part of their strategic plan. These strategies are foundation and leadership buy-in, planning and assessment, policy and enforcement, programming and services, and collaboration and communication within campuses, across the state, and within the community that campuses reside.

Taking into account these strategies, VHESUAC has also created an implementation guide for institutions of higher education (IHEs) to use. This implementation guide has suggested initiatives that take into account the level of impact as well as complexity of the suggested activity.

One goal of VHESUAC's strategic plan is to have all IHEs implement their own individual strategic plan which is to include developing and maintaining reporting guidelines. This goal is currently in progress and is being done with the assistance of VHESUAC.

**Implement a Recognition Program:**

Recommendation 1

Request that the Virginia Higher Education Substance Use Advisory Committee (VHESUAC) implement a recognition program for institutions of higher education (IHE) to increase participation within VHESUAC. Recognition would go to those IHEs that provide essential VHESUAC documentation, which could include: biannual report, alcohol and other drugs-specific strategic plan, progress on VHESUAC strategic plan campus-wide initiatives, and student data.

or:

**Implement a Strategic Initiative Grant:**

Recommendation 2

Introduce a budget amendment for VHESUAC to implement a one-time strategic initiative grant for institutions of higher education (IHE) to increase participation within VHESUAC. IHEs who apply and receive a grant from the VHESUAC shall use

this funding to implement a new VHESUAC strategic plan campus-wide initiative and report on results at the end of the year.

or:

**Implement an Incentivized Reporting Effort:**

Recommendation 3

Introduce a budget amendment for VHESUAC to implement a one-time incentivized reporting effort for institutions of higher education (IHE) to increase participation within the VHESUAC. Incentive reporting funds would go to those IHEs that provide essential VHESUAC documentation, which could include: biannual report, alcohol and other drugs-specific strategic plan, progress on VHESUAC strategic plan campus-wide initiatives, and student data.

or:

**Implement Recommendations 1 and 2:**

Recommendation 4

Adopt recommendations 1 and 2. A recognition program and strategic initiative grant.

or:

**Implement Recommendations 2 and 3:**

Recommendation 5

Adopt recommendations 2 and 3. A strategic initiative grant and incentivized reporting effort.